

# Form creation

Collect and organize your data with Mailify forms

We create your opt-in, event registration, and survey forms.



## Optimize the acquisition and qualification of your data

With Mailify's tools, our experts offer you complete management of your registration, event, or survey forms. Based on your goals and needs, we'll propose the best data collection method. We'll analyze the acquisition sources: website, contact form, and the recorded data. We'll reworking the design and structure of the database. To ensure the collection of quality data, Mailify forms include required fields as well as double opt-in registration confirmation. As part of GDPR compliance, we can include your legal notice and collect consent through a checkbox.



## Turn your visitors into subscribers with a built-in form

To improve the visibility in your registration form we offer the dynamic display of a pop-in on your website. We'll select the page or pages of your website and define the triggers. New subscribers to your newsletter are added instantly to your Mailify mailing list. All you have to do is prepare your welcome campaign and plan your newsletter.

### Our service:

- Creating fields
- Graphic design proposal
- Graphic design adjustments (3 rounds)
- FormBuilder integration
- Connection and delivery to the account

### Associated expertise:

- Creating a welcome campaign
- Creating a newsletter campaign
- Implementation of a re-engagement form
- Setting up of a satisfaction survey

An expert at your side for a winning emailing strategy