

CAMPAIGN MANAGEMENT

From reflection to sending, let's evaluate your next campaign together

Managing your campaign is not just a service, it's our job and our expertise.



Reflection and preparation

For your campaign to be successful, you need to study the context. To whom is your message addressed and in what context? Is it about prospecting, building loyalty or simply communicating? We help you segment and clean up your database to target your shipment.



Reach your goals

As emailing experts, we seek good performance. Our recommendations are based on our experience and knowledge of best practices. Your subject and your message are crucial elements that we define for you.



Checking and Shipping

Every element is checked to guarantee you a faultless sending. Your custom domain is configured and active for your campaign.

Our service:

- Analysis of the message
- Checking links
- Custom Domain Check
- Advice on the day and time of sending
- Advice on the subject of the message
- Export and analysis of statistics

Associated expertise:

- Graphic creation
- Full service campaign management
- A campaign diagnosis

An expert at your side for a winning emailing strategy